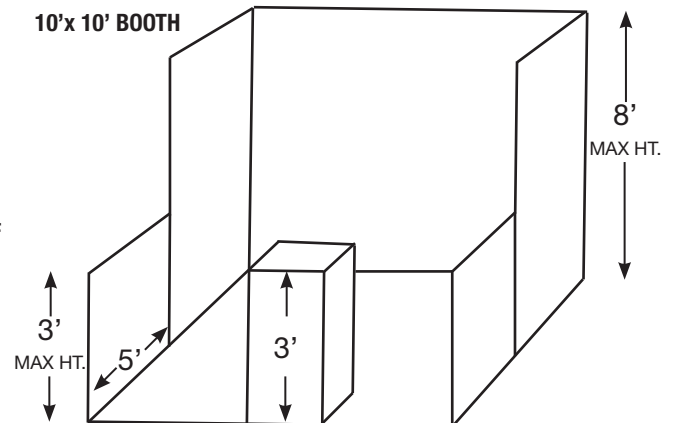# BOOTH & EXHIBITOR RULES & REGULATIONS
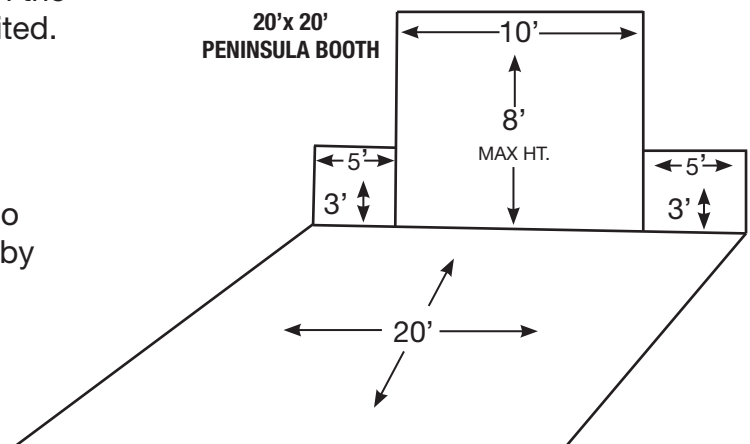
All booths will be assigned on a first come, first served basis.
Sponsors will receive placement preference.

BOOTH SPACES

- Standard in-line booths are 10' x 10' and will consist of an 8' high back wall of drapes and 3' high draped siderails. In the area five feet forward from the rear back wall of each booth, display material may be placed up to a height not exceeding 8' from the building floor. Beyond 5' from the rear of the booth, all parts of the exhibit shall not exceed 3' from the building floor. You must maintain the line of sight from booth to booth. Display material may not be placed outside the rented booth dimensions. Exhibits not conforming to these specifications in design, operation, or are objectionable in the opinion of the management, will be prohibited.

10'x 10' BOOTH

- Peninsula booths are 20' x 20' or larger. No back wall may exceed 8' high by 10' wide by 5' deep off the center. The line of sight to the booths behind the peninsula must be maintained.

20'x 20' PENINSULA BOOTH

- Island booths are booths exposed to aisles on all four sides. Island booths are typically 20' x 20' or larger, although it may be configured differently. The entire cubic content of the space may be used up to the maximum allowable height, which is 16', including floor-supported signage.

- For each 10' x 10' booth – one 8' table skirted on three sides, 2 folding chairs, 1 wastebasket, and one 7" x 44" identification sign is provided. These items are provided to you by Show Management and CANNOT be exchanged or returned for credit. Different furnishings are available in the Exhibitor's Service Kit and may be rented at the stated prices. **All booth designs must be approved by show management by November 1, 2014.**

- Hanging signs from the ceiling is restricted to booths 20' x 20' or larger and perimeter booths (booths on the outside of the edge of the exhibit floor) 10' x 20' or larger. Signs must be centered over the booth and hung no higher than 6' below the ceiling and 12' from the floor.

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INITIAL