

# REGENERATIVE MEDICINE: ENHANCING HEALING AND PERFORMANCE

in collaboration with the Arnold Sports Festival and Neural Integrative Solutions

**THURSDAY, MARCH 1, 2018**

Columbus Convention Center • Columbus, Ohio

[www.regonline.com/Recovery-Regeneration-Athlete-2018](http://www.regonline.com/Recovery-Regeneration-Athlete-2018)

**Arnold Classic Sports Festival  
First Annual Medical Conference**



**Medical Education Conference  
and Training Seminars for  
*Medical Clinicians* specializing in Sports Medicine and  
the treatment of Injured Athletes**

**Injury Prevention and Early Identification Seminars for  
*Medical and Chiropractic professionals, Personal  
Trainers, Physical Therapists and Sports Trainers;***

**PRA, Category 1 CME units available**

# WELCOME!

As Course Directors for the Arnold Classic Sports Festival First Annual Medical Conference, Recovery, Regeneration, and the Athlete, we would like to welcome each and everyone of you to this conference.

The Arnold Classic Sports Festival, held annually in Columbus, Ohio has over 200,000 attendees and features nearly 20,000 athletes from more than 80 nations, competing in 70 sports and events. This year, we are excited to announce that we will be holding a Medical Conference within the Arnold Classic Sports Festival.

We strive to unite an incredible faculty with attendees and colleagues who share a passion to improve science and quality care for the best patient outcome. We aim to facilitate discussion and presentation about the best science has to offer. We encourage your feedback and recommendations to make the program truly what it sets out to be. Topics will focus on injury prevention, recovery post injury, regenerative therapies, recovery management, and coordination of care.

Recovery, Regeneration, and The Athlete provides an opportunity to network with like-minded physicians from around the United States. We have a full day of educational presentations, networking, and discussion panels with experts in the industry for physicians, physical therapists, chiropractors, athletic trainers, and anyone that interacts with athletes. There will be two tracks: physician education with CME credit hours and a second track focused on non-physicians who interact with injured athletes.

We sincerely appreciate the input and energy invested in this conference by our faculty, planning committee, scientific education committee, conference staff, and of course, the Arnold Classic Sports Festival Team in an effort to make this program educational, informative, enlightening, and most of all, fun.

Thank you for sharing your time, energy, and intellect with us this weekend, and we look forward to sharing this time with you for many years to come.



Steven Falowski, MD



Jason Pope, MD



# EDUCATIONAL PROGRAM

Recovery, Regeneration and the Athlete is a unique program. Injury prevention, injury management and the recovery process greatly impacts the future athletic performance of casual, professional, amateur, and collegiate athletes. When any athlete is injured management of the injury and the recovery process is critical. As professionals that interact with these athletes, it is our goal to share unbiased data on regenerative techniques and methods to improve treatment outcomes and set appropriate expectations.

2018 is our inaugural conference and we hope to greatly expand this educational program over the years. We appreciate the Arnold Classic Sports Festival for identifying the need for education of this kind and we look forward to presenting an amazing educational conference for all professionals that work with athletes.

## **Format will include:**

- Individual lectures and panel discussions
- Two track design so that attendees can choose to attend lectures that are directly applicable to their practice

## **Lecture Topics will include:**

- Introduction to Regenerative Medicine
- Treatments for training and athletes
- Managing expectations with athletes
- Working with athletes, coordination of care; expectation for trainers, coaches, and therapists
- Evaluating the data of regenerative medicine
- Working with disabled athletes and veterans
- Overcoming barriers to patient care-cost, reimbursement, and management.
- Career ending injuries
- Risk and rewards with regenerative medicine.

## **Accreditation:**

This activity has been planned and implemented in accordance with the Essentials Areas of Policy of The West Virginia Society of Interventional Pain Physicians (WVSIPP) through the joint providership of the WVSIPP and the Arnold Classic Sports Festival Medical Conference. The West Virginia Society of Interventional Pain Physicians is accredited with Commendation by The West Virginia State Medical Association (WVSMA) to provide continuing medical education for physicians.

## **Designation:**

The West Virginia Society of Interventional Pain Physicians designates 6 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## **Disclosure Conflicts of Interest:**

The West Virginia Society of Interventional Pain Physicians (WVSIPP) requires instructors, planners, managers, and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to content of this activity. All identified conflicts of interest are thoroughly vetted by the WVSIPP for fair balance, scientific objectivity of studies mentioned in the materials or used as basis for content, and appropriateness of patient care recommendations.

# GENERAL INFORMATION

Recovery, Regeneration, and the Athlete, is jointly provided by the West Virginia Society of Interventional Pain Physicians. The meeting will provide attendees with advanced knowledge in regenerative medicine, combined with new product knowledge learned in the exhibit hall.

Recovery, Regeneration, and the Athlete is a gathering of health care professionals specializing in interventional pain management, sports medicine, and related fields of medicine.

The Meeting will be held at the:  
Greater Columbus Convention Center  
400 N High St, Columbus, OH 43215  
(614) 827-2500

We welcome the opportunity to create sponsorship packages that meet your individual needs and we are committed to making this program a success for each vendor!

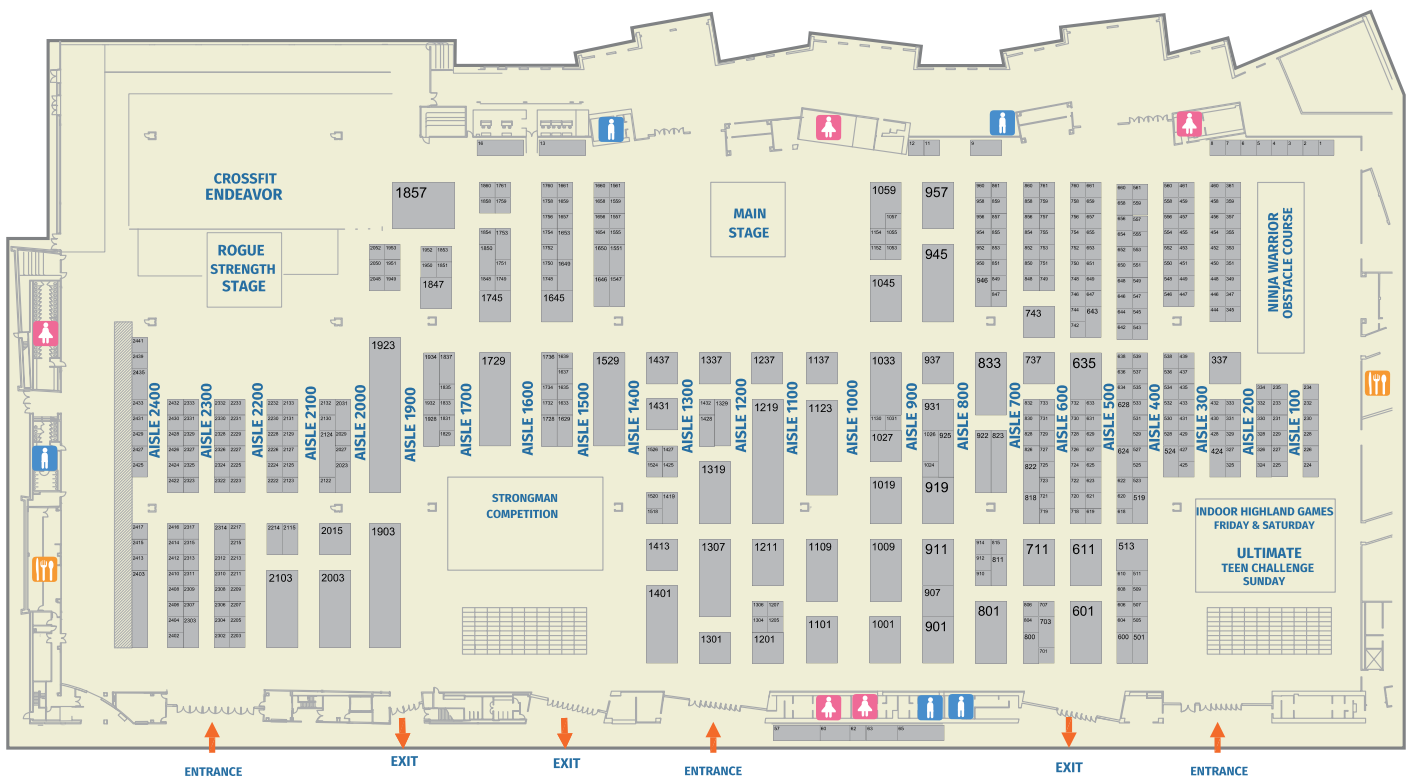
## Exhibitor Hours:

Wednesday, February 28: 3:00pm-6:00pm - Exhibitor Set-up and Registration

Thursday, March 1: 10:00am-10:30am - Break with Exhibits

Thursday, March 1: 3:30pm-4:00pm - Break with Exhibits

## Arnold Fitness EXPO at the Greater Columbus Convention Center





# SPONSORSHIP OPPORTUNITIES

## **Platinum Sponsor - \$15,000.00 (One Available)**

- 10x10 Booth space at the Arnold Classic Expo included (Friday and Saturday)
  - Platinum Sponsorship recognition in the program book
  - Premier Conference signage recognition
  - Logo on Attendee Registration Confirmation
  - Tabletop Display within Medical Conference
  - Faculty Dinner Sponsorship
  - Full page ad space in program book
  - Meeting Lanyards
  - 5 Complimentary Program Badges
  - Inclusion of 1 printed piece in attendee meeting bags

## **Gold Sponsor - \$10,000.00 (Two Available)**

- 10x10 Booth space at the Arnold Classic Expo included (Friday and Saturday)
  - Gold Sponsorship recognition in the program book
  - Premier Conference signage recognition
  - Tabletop Display within Medical Conference
  - Lunch Symposium Sponsorship
  - Full page ad space in program book
  - 4 Complimentary Program Badges
  - Inclusion of 1 printed piece in attendee meeting bags

## **Silver Sponsor - \$5,500.00 (Three Available)**

- 10x10 Booth space at the Arnold Classic Expo included (Friday and Saturday)
  - Silver Sponsorship recognition in the program book
  - Conference signage recognition
  - Hightop Tabletop Display within Medical Conference
  - Breakfast Sponsorship
  - App Sponsorship
  - Half page ad space in program book
  - 3 Complimentary Program Badges

## **Bronze Sponsor - \$4,000.00 (Three Available)**

- 10x10 Booth space at the Arnold Classic Expo included (Friday and Saturday)
  - Bronze Sponsorship recognition in the program book
  - Conference signage recognition
  - Hightop Tabletop Display within Medical Conference
  - Product Theater Sponsorship
  - Half page ad space in program book
  - 2 Complimentary Program Badges

## **Program Sponsor - \$3,000.00**

- 10x10 Booth space at the Arnold Classic Expo included (Friday and Saturday)
  - Program Sponsorship recognition in the program book
  - Conference signage recognition
  - Table Top exhibit space in prime location
  - 2 Complimentary Program Badges
  - Inclusion of 1 printed piece in attendee meeting bags



# SPONSORSHIP OPPORTUNITIES

## Deadlines:

Symposia outlines due by: January 15, 2018

Logo and Company/Product Description due by: February 1, 2018

Advertisements due by: February 1, 2018

All Exhibitor and Sponsorship Fees due: February 1, 2018

## Payment:

Payments to be made to: Neural Integrative Solutions  
c/o Steven Falowski, MD

address coming

Tax ID coming

## Housing Information:

A block of rooms is held for the Arnold Sports Classic Attendees, please contact the Arnold Sports Classic for hotel information.

Please Note: Hotels around the Columbus Convention Center sell out VERY quickly for the Arnold Classic Sports Festival. Please be sure to book rooms immediately.



# SPONSORSHIP COMMITMENT AND AGREEMENT FORM

## Arnold Classic Sports Festival - First Annual Medical Conference

March 1, 2018

Company Name: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

\_\_\_\_ Platinum Sponsorship - \$15,000.00

\_\_\_\_ Gold Sponsorship - \$10,000.00

\_\_\_\_ Silver Sponsorship - \$5,500.00

\_\_\_\_ Bronze Sponsorship - \$4,000.00

\_\_\_\_ Program Sponsorship - \$3,000.00

\_\_\_\_ Meeting Bags - \$2,500.00

\_\_\_\_ Additional Exhibitor Badges - \$250.00 each

\_\_\_\_ Yes, I would like to stay for the full weekend and exhibit at the Arnold Classic Sports Expo

Total Commitment: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For questions regarding sponsorship opportunities, and/or additional documentation, please contact Michelle Byers-Robson at [MichelleHByers@gmail.com](mailto:MichelleHByers@gmail.com) or phone; 415-518-5391, or Davida Rosenthal at [rosenthal.davida@gmail.com](mailto:rosenthal.davida@gmail.com), 913-568-8104

Please return this form to Davida Rosenthal at [rosenthal.davida@gmail.com](mailto:rosenthal.davida@gmail.com)