



Arnold SportsWorld EXPO Exhibitor and Sponsorship Opportunities

Why Should You Exhibit at the Arnold SportsWorld EXPO?

The Arnold SportsWorld EXPO provides an unparalleled opportunity to expose your business to thousands of fitness and sports-minded families. The Arnold SportsWorld EXPO will be held at the Ohio Expo Center in conjunction with the Arnold Sports Festival, the largest multi-sport festival in the nation with more than 18,000 athletes competing in more than 70 sports and events.

Arnold SportsWorld EXPO exhibit space begins at \$500 for a 10' x 10' booth, which includes pipe and drape on the back and sides, an 8-foot skirted table and a company name placard.

Exhibitors will receive five exhibitor badges for the Ohio Expo Center. Exhibitors will also receive access to additional resources needed to maximize your exposure and participation in the Arnold SportsWorld EXPO.

Why Should You Be a Sponsor of the Arnold SportsWorld EXPO?

Arnold SportsWorld EXPO sponsors will receive maximum exposure prior to and during the event. The Arnold SportsWorld EXPO has created four levels of sponsorships, with various benefits, value and cost to help organizations define their presence at the Arnold SportsWorld EXPO.

What Are The Sponsorship Opportunities at the Arnold SportsWorld EXPO?

The Arnold SportsWorld EXPO features four sponsorship levels: **Bronze, Silver, Gold and Diamond**. Each



level provides a graduating level of messaging and exposure for your organization.

The following page provides details on benefits associated with each Sponsorship Level. All sponsors receive additional Arnold SportsWorld EXPO tickets to distribute to prospective customers and partners; complimentary booth(s); the option to buy additional booths; and recognition on the Arnold SportsWorld EXPO stage.

Additional advantages accrue as you move up in sponsorship, including having Arnold Schwarzenegger visit your booth!

Are There Additional Sponsorship Opportunities Not Listed?

Absolutely! We can create a customized sponsorship package to fit your marketing needs. These opportunities will allow sponsors to "touch" every attendee that visits the Arnold SportsWorld EXPO. Contact us at (614) 431-2600 for more information.

Why Partner with the Arnold SportsWorld EXPO?

The Arnold Sports Festival brings more than 200,000 attendees from all 50 states and more than 80 nations to watch and participate in more than 70 sports and events. The Arnold Sports Festival reaches more than 3.5 million unique visitors through Web sites and social media channels such as Facebook and Twitter. Partnering with the Arnold SportsWorld EXPO allows you to reach this same audience, especially those interested in family-oriented and youth sports and fitness activities.

For more information contact **(614) 431-2600** or visit **www.arnoldsportsfestival.com**.

Arnold SportsWorld Kids & Teens EXPO

Sponsorship Levels and Benefits

All Sponsors Receive the Opportunity to:

- Purchase Ohio Expo Center parking passes at a discounted rate to distribute.
- Assistance securing hotel rooms and meeting space at sponsor's expense.
- May include company product for judges, talent show and pageant winners gift bags.

Kids & Teens EXPO Sponsorship Levels	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Diamond \$20,000
Complimentary booths (includes 1 corner)	2 – 10' x 10' booths	3 – 10' x 10' booths	4 – 10' x 10' booths	6 – 10' x 10' booths
Additional 10' x 10' booths can be purchased @ \$500.00 each	4 (*6 booths max)	5 (*8 booths max)	8 (*12 booths max)	8 (*14 booths max)
Sponsor Badges	4	6	8	12
Arnold EXPO Tickets	5	10	25	50
Listing on Floor Plan	✓	✓	✓	✓
Logo recognition	Shown 5 times per hour on screen	Shown 10 times per hour on screen	Banner Shown Permanently on stage	Banner Shown Permanently on stage
Participation in Awards Ceremony for Talent Show and/or Fitness Pageant	--	Talent Show or Fitness Pageant	Both	Both
Logo on Ohio Expo map	--	✓	✓	✓
A photo opportunity at sponsor's booth with Arnold Schwarzenegger	--	✓	✓	✓
Arnold Social Media Promotion on Facebook, Instagram and Twitter	--	✓	✓	✓
Included on Sports Passport	--	--	✓	✓
Opportunity to purchase additional sponsor advertising inside the EXPO	--	--	✓	✓
Arnold Sponsor Luncheon Tickets includes photo opportunity with Arnold	--	--	2	4
VIP Ticket Package which includes admission to 10 events	--	--	--	2
Logo on all EXPO building banners	--	--	--	✓

* We can customize a sponsorship package to best meet your company's marketing needs. Contact us at 614-431-2600.