



Exhibitor and Sponsorship Opportunities

The Arnold SportsWorld Kids & Teens EXPO (Arnold SportsWorld) is a fun-filled two-day celebration of sports and fitness designed for children of all ages. The Arnold SportsWorld features more than 20 different sports with both competitions and hands-on demonstrations so that children can see and try different activities.

The Arnold SportsWorld features 200 booths with the latest information on adventure camps, family fun events, youth health and fitness, nutrition and more. Also, a main stage hosts unique, non-stop competitions and entertainment for the entire family. Be a positive influence on today's youth by exhibiting or sponsoring at the Arnold SportsWorld Kids & Teens EXPO!



Why Should You Exhibit at the Arnold SportsWorld Kids & Teens EXPO?

The Arnold SportsWorld Kids & Teens EXPO provides an unparalleled opportunity to expose your business to thousands of fitness and sports-minded youth and their families.

The Arnold SportsWorld is located inside the Bricker Building at the Ohio Expo Center and takes place in conjunction with the Arnold Sports Festival, the largest multi-sport festival in the nation with more than 18,000 athletes (15,000 youth) competing in more than 70 sports and events with 200,000 attendees.

Arnold SportsWorld exhibit space begins at \$500 for a 10' X 10' booth, which includes pipe and drape on the back and sides, an 8-foot skirted table and a company name placard. Exhibitors will also receive access to any additional resources needed to maximize your exposure and participation in the Arnold SportsWorld.

Why Should You Be a Sponsor of the Arnold SportsWorld Kids & Teens EXPO?

The Arnold SportsWorld Kids & Teens EXPO delivers a high-quality, fun-filled family event with excellent exposure and return on investment for sponsors. A diverse demographic snapshot of Columbus' population annually attends the event which shows annual growth and more variety every year.

The Arnold SportsWorld offers direct access to the family market for sponsor branding, marketing, cross-promotion, service or product showcase, and sampling, as well as a powerful vehicle for positive community influence.

Whatever your goals, we're committed to partnering with you to exceed your marketing objectives.

What Are the Sponsorship Opportunities at the Arnold SportsWorld Kids & Teens EXPO?

The Arnold SportsWorld features five sponsorship levels: **Partner, Bronze, Silver, Gold and Diamond**. Each level provides a graduating level of messaging and exposure for your organization, including having Arnold Schwarzenegger visit your booth!

The following page provides details on benefits associated with each Sponsorship Level. We can also customize a sponsorship package to fit your marketing needs.

For more information contact (614) 431-2600, or visit www.arnoldsportsworld.com.

Arnold SportsWorld Kids & Teens EXPO

Contributing Sports Sponsorship Levels and Benefits

All Sponsors Receive the Opportunity to:

- Purchase Ohio Expo Center parking passes at a discounted rate to distribute.
- Assistance securing hotel rooms and meeting space at sponsor's expense.
- May include company product for judges, talent show and pageant winners gift bags.

Sponsorship Levels and Investment	Partner \$1,000	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Diamond \$20,000
Complimentary booths (includes 1 corner)	1 10' x 10' booths	2 10' x 10' booths	3 10' x 10' booths	4 10' x 10' booths	6 10' x 10' booths
Additional 10' x 10' booths can be purchased @ \$500 ea	2	4 (*6 booths max)	5 (*8 booths max)	8 (*12 booths max)	8 (*14 booths max)
Sponsor Badges	2	4	6	8	10
Arnold EXPO Tickets	4	8	10	26	50
Listing on Floor Plan	✓	✓	✓	✓	✓
Logo recognition during EXPO	Shown 2 times per hour on screen	Shown 5 times per hour on screen	Shown 10 times per hour on screen	Banner Shown Permanently on stage	Banner Shown Permanently on stage
Banner in building(s) (sponsor supplied)	1 Banner	2 Banners	3 Banners	4 Banners	Banners in All Buildings
Logo posted on Website	---	✓	✓	✓	✓
Participation in Awards Ceremony for Talent Show and/or Fitness Pageant	---	Talent Show or Fitness Pageant	Talent Show or Fitness Pageant	Both	Both
Opportunity to participate in promotional events throughout the year	---	Free of Charge	Free of Charge	Free of Charge	Free of Charge
Logo on Ohio Expo map	---	---	✓	✓	✓
Arnold Social Media Promotion on Facebook, Instagram and Twitter	---	---	✓	✓	✓
Included on Sports Scavenger Hunt	---	---	✓	✓	✓
Additional advertising opportunities	---	---	✓	Inside EXPO	Inside/Outside EXPO
Arnold Sponsor Luncheon Tickets includes photo opportunity with Arnold	---	---	---	2	4
VIP Ticket Package which includes admission to 10 events	---	---	---	2	4
A photo opportunity at sponsor's booth with Arnold Schwarzenegger	---	---	---	✓	✓
Logo on all EXPO building banners	---	---	---	---	✓

* We can customize a sponsorship package to best meet your company's marketing needs. Contact us at 614-431-2600.